

Message Text

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PAGE 01 NEW DE 13288 010422Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 COME-00 L-03 /022 W
-----058706 010431Z /21/50
P 311233Z AUG 78
FM AMEMBASSY NEW DELHI
TO SECSTATE WASHDC PRIORITY 3726
INFO AMCONSUL CALCUTTA PRIORITY

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C O R R E C T E D C O P Y (TEXT CORRECTED)

E.O. 11652: NA
TAGS: EINV, BTRV, US, IN
SUBJECT: LUDLOW CORP. DISINVESTMENT PLANS

REF: (A) STATE 219318 (B) STATE 220647 (C) CALCUTTA 7291

1. EMBASSY CONTINUES TO BE ACTIVE WITH GOI IN SUPPORT
LUDLOW JUTE INTERESTS AND, MOST RECENTLY, SINCE VISIT HERE OF
LUDLOW VICE PRES. R.Y. COPLAND ON AUG 16.

2. FOLLOWING THE SUPREME COURT DECISION TAKEN ON AUGUST 21,
WHICH WAS FAVORABLE TO LUDLOW'S PLAN TO DISINVEST TO KANORIA,
COMMERCIAL COUNSELOR SPOKE WITH CONTROLLER CAPITAL ISSUES A.V.
GANESAN, WHO ASSURED THAT DISINVESTMENT TO KANORIA WOULD NOW BE
CONSIDERED WITH ALL POSSIBLE SPEED BY GOI.

3. ECON/COMMERCIAL COUNSELOR BELLOCCHI ALSO COMMUNICATED
EMBASSY'S INTEREST IN CASE AND HOPE FOR SPEEDY RESOLUTION TO
OFFICE OF SECRETARY ECONOMIC AFFAIRS MANMOHAN SINGH. LATTER
ALSO MET WITH KANORIA AND FINANCIAL SECRETARY LUDLOW JUTE LTD.
CALCUTTA, B.I. DESAI ON AUGUST 29, AT WHICH TIME MANMOHAN
SINGH MADE FIRM APPOINTMENT TO SEE LUDLOW PRESIDENT A.
B. MASON ON SEPT 7 AT 6:00 P.M.

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4. SHORTLY AFTER COMMERCIAL COUNSELOR'S FIRST CONVER-
SATION WITH CONTROLLER GANESAN, HE INFORMED US THAT INTER-
MINISTERIAL MEETING TO CONSIDER LUDLOW JUTE DISINVESTMENT
(AND HOPEFULLY REACH FINAL AND FAVORABLE DECISION) HAD
BEEN SCHEDULED FOR SEPT 11. CONSIDERING PACE AT WHICH
INDIAN BUREAUUCRACY NORMALLY WORKS AND ABSENCE FROM DELHI

THIS WEEK OF CONTROLLER GANESAN, WE CONSIDER SCHEDULING OF INTERMINISTERIAL METING FOR SEPT 11 TO BE QUITE SATISFACTORY RESPONSE BY GOI TO LUDLOW'S AND OUR INDICATION OF URGENCY.

5. DURING ABOVE MENTIONED AUG 29 MEETING BETWEEN KANORIA AND MANMOHAN SINGH, LATTER TOLD KANORIA GOI FINAL DECISION THIS CASE WULD TAKE 2 TO 3 WEEKS. HE SUGGESTED THAT MASON MIGHT, THEREFORE, WISH TO POSTPONE HIS TRIP, BUT IN ANY EVENT WOULD BE GLAD TO SEE HIM ON THE 7TH.

EMBASSY COMMENT:

6. WE HAVE NO REASON TO BELIEVE AT THIS POINT THAT GOI WILL TURN DOWN DISINVESTMENT OKANORIA AND BELIEVE THAT BUREAUCRATIC CONSIDERATION OF THE CASE IS PROCEEDING WITH AS MUCH SPEED AS WE CAN EXPECT. UNDER THESE CIRCUMSTANCES WE WOULD NOT WISH TO INDULGE, NOR DO WE THINK LUDLOW SHOULD, IN WHAT MIGHT APPEAR TO GOI TO BE EXCESSIVE ATTEMPTS AT INFLUENCING NORMAL GOVERNMENTAL PROCESSES.

7. WE HAVE NOTED IN OTHER CASES INVOLVING U.S. INVESTMENT IN INDIA THAT GOI OFFICIALS CAN BE QUITE SENSITIVE TO WHAT THEY MAY CONSIDER AS ATTEMPT TO APPLY EXCESSIVE PRESSURE. SUCH ATTEMPTS CAN BE AND HAVE BEEN COUNTER-PRODUCTIVE. WE DO NOT, THEREFORE, BELIEVE THAT FURTHER LIMITED OFFICIAL USE

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PERSONAL APPROACH BY AMBASSADOR TO ECONOMIC SECRETARY MANMOHAN SINGH, AND FOREGN SECRETARY JAGAT MEHTA AS REQUESTED BY MASON IN COMMERCIAL TELEGRAM OF AUG 30 WOULD BE HELPFUL TO LUDLOW INTERESTS AND YOU MIGHT INDEED ACHIEVE OPOSITE EFFECT. WE HOPE YOU WILL CONVEY TO LUDLOW APPROPRIATE PORTIONS OF THE ABOVE, INCLUDING OUR BELIEF THAT ANY ADDITIONAL APPROACHES TO MANMOHAN SINGH OR JAGAT MEHTA WOULD NOT ADVANCE LUDLOW INTERESTS. END COMMENT.

FOR CALCUTTA:

8. REF C, WHICH WE ARE REPEATING TO DEPT, JUST RECEIVED FROM CALCUTTA REQUESTS THAT EMBASSY FIX APPOINTMENT WITH JAGAT MEHTA FOR MASON. SINCE WE HAVE ALREADY APPROAAHED MIN FINANCE AT SEVERAL LEVELS AND SINCE CASE IS BEING CONSIDERED NORMALLY ON SEPT 11 WE THINK EMBASSY ATTEMPT TO FIX SUCH APPOINTMENT IN OTHER MINISTRY COULD EASILY HAVE COUNTER-PRODUCTIVE EFFECTS IN MIN FINANCE MENTIONED PARAS 7 AND 8. IN ANY CASE MEHTA PROABLY OUT OF TOWN DURING THIS PERIOD.
GOHEET

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